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February 20, 2024

Sent Via Email

Sacramento City Council  
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Sacramento, CA 95814  
[Clerk@cityofsacramento.org](mailto:Clerk@cityofsacramento.org)

**Re: Call to Publicly Disavow Support for Measure C to Rework for Fall Election**

Dear Mayor Steinberg, Councilmember Talamantes and other members of the City Council,

In the wake of recent news, [I write again](#), urging you to publicly disavow your support for Measure C—not because you *have* to, but because you *care* to.

I realize this cannot be easy. The need for increased revenue is real, and you have walked *so* far down the road towards obtaining some of that with this measure, a road you, staff and consultants no doubt started down with the very best of intentions.

Yet, as has since been revealed, critical omissions at both the [front](#) and [back](#) ends of this journey have led it off course. What an incredibly fraught, distressing situation.

What to do?

After pausing a moment to grieve, because this *is* a profound loss, I ask that you do the unthinkable, hard, but critically necessary thing to meet your constituents' strong needs for both a fair, inclusive process and [the fair, equitable outcome the council promised](#).

That is, I urge you to seize the moment and the moral high ground here, by not *just* admitting the publication mistake, but by coming forth, in a very public way, to disavow your support for Measure C, given what has come to light; urge voters to reject it; and commit to reworking it for the fall election in an irrefutably inclusive, transparent manner.

I know this kind of process is attainable, because that's what the 2040 General Plan process was like. I was not wholly satisfied with the outcome, as you know, but the incredibly inclusive, collaborative, thoughtful process was a thing of beauty—and we badly need that now.

You can do this. We can do this. Together.

I would be happy to discuss this with any of you, and encourage you to contact me at (916) 692-5393 or [tiffany@tiffanyclarklaw.com](mailto:tiffany@tiffanyclarklaw.com). Thank you.

Sincerely,



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Attorney at Law  
Law Office of Tiffany Clark

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